MINUTES

ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT COMMITTEE

UNIVERSITY OF SOUTHERN INDIANA
BOARD OF TRUSTEES

September 21, 2026

The University of Southern Indiana Board of Trustees Academic Affairs and Enrollment Management Committee met in a special follow-up session on Monday, September 21, 2026, via Microsoft Teams to allow for additional discussion on enrollment topics from the September 3 committee meeting. Present were Committee Chair Ronald D. Romain ’73 and Trustees Christine H. Keck; Glen J. Kissel; Christina M. Ryan; and Michael J. Solliday ’27. Also in attendance were President Steven J. Bridges ’89 M’95; Provost Shelly B. Blunt; Dean of the School of Graduate Studies Michael D. Dixon; Director of Undergraduate Admissions Koryn N. Parsons ’11 M’15; Senior Executive Associate to the President Carey L. Beury ’93 and Senior Executive Assistant to the President for Board and Executive Relations Nita R. Musich ’10.

Trustee Romain called the meeting to order at 2 p.m.

To allow for additional discussion on enrollment topics from the September 3 Academic Affairs and Enrollment Management Committee meeting, the agenda items listed below regarding enrollment were carried forward for this convening.

1. **UNDERGRADUATE RECRUITING IN REAL TIME: ENROLLMENT INSIGHTS AND STRATEGIC RECRUITMENT INITIATIVES**

2. **STUDENT SUCCESS AND CONTINUING UNDERGRADUATE STUDENT ENROLLMENT UPDATE**

A follow-up discussion to answer Trustee questions about USI’s embedded enrollment processes for undergraduate recruitment, enrollment, and retention included the following key points of interest:

- Staffing for enrollment growth
- Recruitment metrics
- Lessons learned
- Admission tactics
- Process improvements and campus culture
- Enrollment promotions
- Peer comparisons

The “Recruiting in Real Time: Enrollment Insights and Strategic Recruitment Initiatives” presentation provided by Koryn Parsons at the September 3 committee meeting was referenced during the discussion to expand understanding or support answers to specific questions.

There were no actions taken during this meeting.

There being no further business, Trustee Romain adjourned the meeting at 3:00 p.m.